



**MINISTRY OF TOURISM
REPUBLIC OF SOUTH AFRICA**

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MEDIA ADVISORY

DATE: 10 October 2025

South Africa's Minister of Tourism Patricia de Lille to Strengthen Bilateral Tourism Relations with Türkiye

Ankara, Türkiye - South Africa's Minister of Tourism, Honourable Patricia de Lille, will undertake an official working visit to Türkiye from 14-15 October 2025 as part of the upcoming South Africa-Türkiye Binational Commission (BNC), which will be co-chaired by South Africa's Deputy President Paul Mashatile and Türkiye's Vice President Cevdet Yilmaz.

As part of this engagement, Minister de Lille will meet with her counterpart, Minister of Culture and Tourism, H.E. Mehmet Nuri Ersoy, on 14 October 2025 in Ankara. The Ministers will deliberate on strengthening tourism cooperation between South Africa and Türkiye and begin the review process of the existing Memorandum of Agreement (MoA) on tourism collaboration.

Preceding the BNC, on 13 October 2025, Minister de Lille will also engage with representatives of Türkiye's tourism private sector and the Association of Turkish Travel Agencies (TÜRSAB) in Istanbul. This engagement aims to deepen collaboration between the South African and Türkiye's tourism industries, explore opportunities for destination marketing partnerships, and strengthen people-to-people connections between the two countries.

Minister de Lille's visit builds on South Africa's commitment to advancing international partnerships in tourism, promoting investment, and enhancing air and visa connectivity to facilitate travel between the two nations. These priorities are in line with the G20 Tourism Minister's declaration unanimously adopted at Skukuza in Mpumalanga.

Media Opportunities

Media representatives in Türkiye who would like to secure a one-on-one interview with Minister de Lille please contact Mr Aldrin Sampear. The details are below.

THE END

For streaming links, images, videos and further information please scan the QR Code and join the Tourism Department's National Multimedia WhatsApp Group.



Media Queries:

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